

Osseo Band – Gourmet Coffee Fundraiser

The Osseo Band is starting its coffee fundraiser today. Students from all band activities at Osseo High School may participate in this effort to support trip costs, activity fees, etc. The Osseo Band “**Performance Blend**” coffee is a custom-blend, fresh roasted and fresh ground, 100% Arabica coffee in 12oz bags. The cost to the customer is **\$10.00 per bag**. Regular coffee and decaffeinated are available for sale.

The most important part of this effort is **YOU!** You must get out and make the pitch to your family, friends, neighbors, relatives and acquaintances. Unless you tell them you are raising money for a good cause, they will not be able to help you!

This Gourmet Coffee Fundraiser is a year-round activity. There is no ‘stop’ date so you may do this as often and as frequent as you wish. There are three ways to sell the gourmet coffee so that your student account earns money for the effort (coffee proceeds without a student name will go to the Boosters General Fund):

- 1) In person – using an **order form** or **selling door-to-door** with the actual product. You must deliver the product to the customer and collect the money. If you are using real product, you will return the total money amount for each bag sold or the actual product (in undamaged and in resalable condition). Product will be available for checkout from A Novel Place Bookstore in Osseo. **For your efforts:**
 - a. **You will receive \$4.00 per bag for regular coffee.**
 - b. **You will receive \$3.50 per bag for DECAF coffee.**

- 2) Referral Sale – Have them buy the gourmet coffee at a **Band Event** or from **A Novel Place Bookstore** and mention your name when they buy. The only obligation you have to earn money is to be sure the customer mentions your name (and have the store clerk record it). **For your effort:**
 - a. **You will receive \$3.50 per bag for regular coffee.**
 - b. **You will receive \$3.00 per bag for DECAF coffee.**

- 3) On-line Sale – Have someone purchase the gourmet coffee from the Osseo Band Store online at <http://www.osseobands.org/store>. The product will be shipped by Priority Mail to the customer from A Novel Place. Typical delivery is 3-5 days. When the customer orders, they must put YOUR name in the comments section of the order at the time the order is placed. **IT MUST BE DONE AT THE TIME THE ORDER IS PLACED.** **For your efforts:**
 - a. **You will receive \$3.00 per bag for regular coffee.**
 - b. **You will receive \$2.50 per bag for DECAF coffee.**

Checkout

If you wish to checkout or pre-pay (full price) for coffee to take home to sell in your neighborhood, you may do so at A Novel Place Bookstore (Hours: M-F 10-7, Sat 9-5, Sun Closed). Sign-out or pre-purchase (full-price) only as much as you believe you can sell within a couple days to ensure maximum freshness. Return unsold coffee and money to the bookstore.

Fulfillment

Fulfillment of all orders (taken with forms) can be done at A Novel Place Bookstore (Hours: M-F 10-7, Sat 9-5, Sun Closed). In exchange for your order form and money collected, you will receive the coffee needed to deliver to your customers.

**All credit card sales (including online) will say “A Novel Place” on the receipt since that is where they are processed.*